



SEGON PREMI

Fashion and Art

de Kadí Kamara i Alba López Moraga

Tutora: Imma Hernández Gallach

Centre: INS Puig de la Creu (Castellar del Vallès)

The purpose of this research project is to find an answer to the following question: is fashion an art? We thought this subject was a good option because we have an entire world to discover just with this simple question. This subject is quite polemic and there are many confronted opinions. Moreover, we were pretty interested in doing a project about art and fashion. We think this subject is uncommon and original, as well. Probably no one had done a project about it, so we're working in an unexplored area, which is exciting.

First of all, we thought it was of vital importance to define the terms fashion and art and other concepts related to them. To solve this question we decided to analyze different forms of art, such as cinema, painting and music. These three disciplines constitute the main part of our research Project. Before starting our project, we decided that it could be a good idea to answer our main question, so we made two hypotheses, without any previous information. We have to emphasize, that we didn't reach an agreement.

We structured our project in the following way: in the first section we watched different types of films that are related to the world of fashion in some way or another. After doing that, we found out the connection between films and fashion. To do this, we did an exhaustive analysis of all the characteristics of the various films we watched, which are: *Breakfast at Tiffany's*, *Bonnie and Clyde*, *Annie Hall* and *Coco before Chanel*. After watching those films, we did a general conclusion of how fashion and films are linked and if there is a relationship between those films we had chosen.

In the next section, fashion and paintings, we did a comparison between paintings and fashion. We saw, designer by designer, if their collections have been influenced by some paintings or artistic movements. And then, if we found any relationship, we analyzed and compared the clothes with the respective painting that is inspired by. Finally, we did a conclusion that embraces all the different designers and all their clothes.

In the third main section, we wanted to discover the relationship between fashion and music, because we thought that there is one. We examined seven musicians, according to diverse aspects, from who they are to how they influenced the world of fashion, or how the world of fashion influenced them. Depending on the artist, we found more or less information, because some of them have made a huge impact on the world of fashion, and others didn't make history for the clothes they wore.

Finally, we reached a conclusion of the whole section, detailing the points of view we had seen through it. With this final conclusion, we tried to sum up all the ideas explained in the development of the section and we made a comment about them.

Apart from the three main parts we mentioned, we also added to our project another section, under the title of Press Releases. There, we commented different books and magazines which talked about fashion and art. Furthermore, we assisted to the July 2011 edition, exactly the 15th of that month. We decided that it was worthwhile going to that event for many different reasons. One was that in Barcelona there are not lots of events related to fashion and we considered that The Brandery was the ideal place in deep with our research project and to be in contact with the world of fashion. We could make various questions to different kinds of professionals we found there. After doing those interviews, we could make an analysis and extract some conclusions. In addition, we thought that it was a good idea to include a glossary defining some important words of our research Project: fashion, art, Haute Couture, Prêt a Porter, cruise collection...

We have added a CD with a video made by us that outlines our project research and some photos we took in The Brandery.

While we were doing the research project, we collected interesting quotes we could find of writers and designers about fashion and art as we decided it was important to know what other people who understood in the matter thought about it. Then, talking about the biography, we would like to mention some interesting sources we used for our research project:

FISCHER, Ernst. *La necesidad del arte*. Barcelona: Península (1985)

RIVIÈRE, Margarita. *Diccionario de la moda: los estilos del siglo XX*. Barcelona: Grijalbo (1999)

SIERRA, Carla. "Por el amor al arte". *Vogue Spain*, October 2011, n. 283

STYLE, Fashion webpage, <<http://www.style.com/fashionshows/>>

PETIT-À-PORTER, Fashion blog, <<http://petit-a-porter.blogspot.com.es/>>

After doing all this, we considered it was necessary to extract the final conclusions. From the beginning, we approached the question trying not to exclude any possibility, but we quickly perceived that it was necessary to focus on something, because the information was wider than what we had previously considered. In addition, this project was obviously really useful to help to improve our English skills, as well as our ability to organize the work. First of all, we are very thankful for our tutor's help: Imma Hernández. She guided us all along the research, helped us when we did not know how to focus it, and encouraged us to finish, so she made it possible. We are also grateful to everyone who reads our project or who is interested in it, and dedicates a bit of their time to read through it. Moreover, we would like to show appreciation to the people of The Brandery event who answered to the questions of our interview; and to the writers of all the books and websites we have consulted.